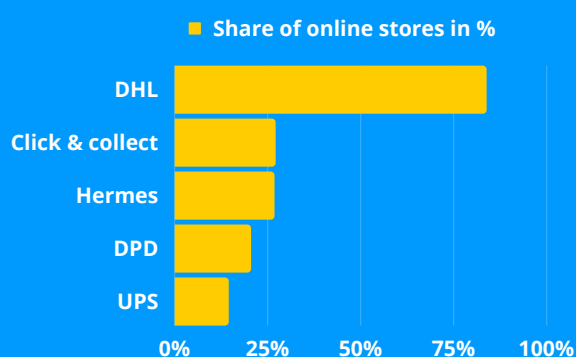


# German Parcel Delivery Market 2022 and Beyond

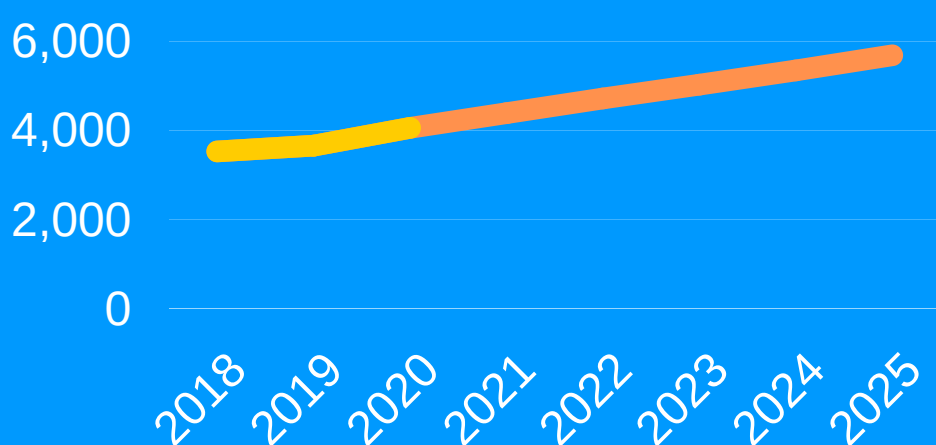


## Top 5 most used shipping methods

According to Statista (2022) DHL is the most frequently used shipping method in German e-commerce. 84% of the top 500 online shops by net sales in 2020 in Germany use DHL as a shipping method.

# 4.35 bln

parcels transported in Germany in 2021 - this is 320 million more than in the record year 2020. Reaching 6 bln parcels mark by 2025.



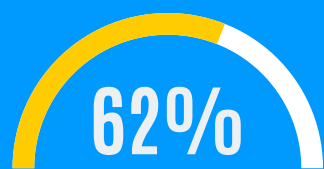
Almost every 5th German already uses pick-up points

# 83%

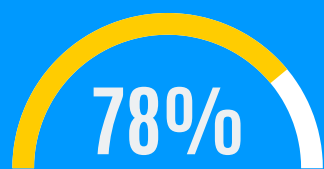
of online shoppers value getting their parcels delivered by a shipping company with which they have already had good experiences.



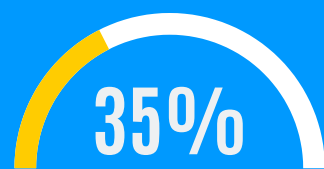
of German consumers say they would abandon the purchase process after a negative experience with a shipping service provider



of German consumers leave an online shop because the shipping costs are too high



of Germans expect a delivery time of 2-3 days for standard shipping



of German consumers are willing to pay extra for environmentally friendly delivery

source: sendcloud.de

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